



Goetze's Candy Co., Inc.  
Gaming Giveaway Sweepstakes

Official Rules

No Purchase Necessary. A purchase will not increase chances of winning. This Giveaway will run for 2 during the time specified time period: 12:00:01 AM ET on 12/10/18 and ends at 11:59:59 PM ET on 12/16/18.

1. ELIGIBILITY: The Cow Tales Gaming Giveaway Sweepstakes is open to individual legal residents of the 50 United States and Washington, D.C. who are the age of majority (age 21 in Mississippi; age 19 in Alabama and Nebraska; age 18 in other states and D.C.) as of the date of participation. Employees (and their immediate families and members of the same household) of Sponsor (defined by Rule 8 below) and its advertising and promotion agencies and each of their respective officers, employees, directors, subsidiaries, affiliates and agents' officers, directors, agents, representatives and employees (collectively, the "released parties") are not eligible.

2. HOW TO PARTICIPATE: During each calendar day (ET) beginning 12:00:01 ET on 12/10/18 through 11:59:59 PM ET on 12/16/18 ("Promotion Period"), enter to win by:  
Website: Visit <https://www.cowtales.com/gaming-giveaway-sweepstakes.html> (the "website") and follow the on-screen instructions to submit your entry via social media. The entrant is the natural person assigned the social media handle used to participate in this entity.

Mail-In Entry: To enter by mail, write your name, address (no P.O. Boxes), city, state, zip code, email address, daytime phone number and/or mobile phone number and month, day and year of birth on a 3" x 5" card and mail it in an envelope to: Goetze's Candy Co., Inc., Cow Tales Gaming Giveaway Sweepstakes, 3900 E. Monument St., Baltimore MD 21205. Mail-in entries must be handwritten. No mass or mechanically reproduced entries will be accepted. Receipt of mail-in entries will not be acknowledged. Limit one (1) entry per postmarked outer envelope.

ENTRIES SUBMITTED VIA U.S. MAIL MUST BE POSTMARKED NO LATER THAN DECEMBER 15, 2019 AND RECEIVED NO LATER THAN DECEMBER 16, 2018.

Limit of One (1) entry per person during the Promotion Period, regardless of the method of entry.

Data submitted by entrants in connection with this Promotion will be collected and handled in accordance with the Goetze's Privacy Policy available at <http://www.goetzecandy.com/privacy-policy>.

Limit: One (1) promotion entry per social handle per promotion period, per week. Odds of winning a prize in the Promotion depend on the number of participants who enter. If any participant uses more than one (1) social handle to circumvent the participation limit, Sponsor reserves the right to disqualify all Promotion entries associated with the participant and his or her email address and to declare any prize forfeited.

3. SELECTION OF WINNER: A single (one) winner will be selected to win the 1st prize, 2nd prize, and 3rd prize on or the Monday following the eligibility time period from among all eligible entries received. The drawing will be conducted by an independent judging agency, whose decisions are final and binding. You are not a winner of any prize unless, and until, your eligibility and compliance with these Full Official Rules is verified and confirmed.

4. PRIZES AND ODDS: There is a 1st prize, 2nd prize, and 3rd prize that will be awarded to three (3) winners. The first prize will include two (2) Cow Tales t-shirts, two (2) Cow Tales hats, one (1) Cow Tales tumbler mug filled with and assortment of flavored Cow Tales candy, and four (4) 36 count boxes of Cow Tales candy (one (1) box of each flavor); Approximate Retail Value ("ARV"): \$132.00. The second prize will include one (1) Cow Tales t-shirt, one (1) Cow Tales hat, one (1) Cow Tales tumbler mug filled with and assortment of flavored Cow Tales candy, and one (1) 36 count boxes of Cow Tales candy; Approximate Retail Value ("ARV"): \$54.00. The third prize will include one (1) Cow Tales hat, four (4) Cow Tales king-size packs, and one (2) 4oz. Cow Tales Mini bags; Approximate Retail Value ("ARV"): \$26.00. All expenses, taxes and fees associated with a prize are the responsibility solely of its winner. Sponsor reserves the right, at its sole discretion, to substitute any prize with one of equal or greater value. No other substitution or transfer of a prize is permitted. Sponsor is responsible only for delivery of prizes and is not responsible for any prize's utility, quality or otherwise. Odds of winning a prize depend on the number of eligible entries received. Please allow 2-4 weeks after winner selection for delivery of prizes.

5. VERIFICATION OF WINNER AND DELIVERY OF PRIZES: Winner will be notified by the social media handle and platform that was provided upon entry. The potential winner may be required to sign an affidavit of eligibility and liability release and, where permitted, publicity release. If a potential winner is considered a minor in his/her state of residence, the prize will be awarded to the parent/legal guardian on behalf of such minor who must agree to execute all required documents and accept the tax liability for any prize accepted on behalf of a minor. Subject to Sponsor's sole discretion, a prize may be forfeited and awarded to an alternate winner (if feasible): if a prize is not claimed within fourteen (14) days of winner notification via social media handle; or if a prize or prize notification is returned as undeliverable; or if an affidavit/release is not returned within fourteen (14) days after mailing to selected winner; or if a potential

winner failed to properly complete their entry or prize claim information or otherwise failed to comply with these Official Rules. The winner agrees to the use of his/her name, address, likeness and/or prize information for promotional purposes (including the winner list) in any medium without additional compensation to the extent permitted by law.

6. GENERAL: Any prize depicted on promotional packaging, point-of-sale, the promotional website or otherwise in connection with this Giveaway is for illustrative purposes only and may not be the actual prize awarded or received. All entries become the exclusive property of Sponsor and will not be returned. Sponsor and the Giveaway Entities are not responsible for: late, lost, stolen, damaged, garbled, incomplete, misaddressed, postage-due or misdirected entries, mail or communications; printing or typographical errors in Giveaway-related materials; errors, omissions, interruptions, deletions, defects or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of hardware, software, communications devices or transmission lines; human errors in programming or in the processing of entries; or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Further, Sponsor and Giveaway Entities are not responsible for communications that are undeliverable as a result of any form of active or passive filtering of any kind or any participant's inability to receive telephone calls, text messages or emails for any reason. The use of automated software or computer programs to enter this Giveaway is prohibited and any individual who uses, attempts to use or is suspected of using such methods to enter will be disqualified. Sponsor and the Giveaway Entities disclaim any liability for damage to any computer or mobile device resulting from participation in, or accessing or downloading information in connection with, this Giveaway and Sponsor reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this Giveaway if the administration, security, fairness, integrity or proper conduct of this Giveaway is affected. In the event of any such cancellation, termination or suspension, Sponsor will randomly select winner(s) from among all eligible, non-suspect entries received prior to such time. Sponsor reserves the right, at its sole discretion, to disqualify any participant (and all of his/her entries) from this Giveaway or any other promotion conducted now or in the future by Sponsor or any of its affiliates if he/she tampers with the entry process or if his/her fraud or misconduct affects the integrity of this Giveaway. Sponsor reserves the right to correct errors in promotional materials. Under no circumstances will more prizes than those set forth in these full Official Rules be awarded. If a printing, technical or any other error occurs that results in more potential winners than available prizes stated, Sponsor may elect to hold a random drawing from among all eligible potential prizewinners to award the number of prizes indicated. By participating in this Giveaway, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the Judge and warrants that he/she is eligible to participate in this Giveaway. By entering, each entrant agrees to release and hold

harmless the Sponsor and the Giveaway Entities from any and all liability, loss or damages arising from or in connection with participation in this Giveaway, the awarding, receipt, use or misuse of a prize or participation in any prize-related activity. Participants agree that all causes of action arising out of or connected with this Giveaway, or any prize awarded, shall be resolved individually, without resort to any form of class action; and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Full Official Rules, participants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the state of Illinois, without giving effect to any choice of law or conflict of law rules. By participating, participants consent to the jurisdiction and venue of the federal, state and local courts located in Cook County, Illinois. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

7. WINNER'S NAME: For a list of the winner, send a self-addressed, stamped envelope by January 7, 2018 to: Goetze's Candy Co., Inc., Cow Tales Gaming Giveaway Sweepstakes, 3900 E. Monument St., Baltimore MD 21205.

8. SPONSOR: Goetze's Candy Co., Inc., 3900 E. Monument St., Baltimore MD 21205.